# **E OUYANG**

UX & UI DESIGNER

## **PORTFOLIO**

www.e-ouyang.com

#### CONTACT

LinkedIn Profile +1 (415) 688-5769 coop.oye@gmail.com

#### **SKILLS**

## **UX & UI Design**

- User Research
- Ideation
- User Journey
- User Flow
- Usability Testing
- Interaction Design
- User-Centered
- Problem Solving
- Prototyping
- Empathy
- Visual Design
- Design System
- Branding
- Style Guides
- Attention To Details

#### Soft Skills

- Communication
- Presentation
- Teamwork
- Leadership
- Responsibility
- People Skill
- Self Motivation
- Critical Thinking
- Strong Work Ethic
- Resilience

#### **LANGUAGES**

**English** - Fluent **Mandarin** - Native

#### **PROFILE**

Passionate full-stack UX & UI designer and creative team player with a kind heart for the world & society, with over five years of experience building and designing end-to-end mobile & web applications that benefit people's lives.

## **EDUCATION**

# Sep 2021 - Current

#### Master of Science in Strategic Design & Management

Parsons School of Design, New York City, New York

# Sep 2015 - May 2020

# Bachelor of Fine Arts in Interaction & UI/UX Design

Academy of Art University, San Francisco, California

## **EXPERIENCE**

## Jan 2022 - May 2022,

# **Design Strategist**

# Aspen/Contract/New York, Remote

Worked on the "worker voice gap" project, a convention about narrowing the gap between workers and employers. Among my responsibilities are investigating background information, conducting interviews, analyzing data, defining problems, providing strategies, and concept testing.

## Feb 2021 - Sep 2021

## **UX / UI Designer**

#### Patchd Tec / Contract / San Francisco, Remote

My participation in a Y-combinator startup involved assisting the product manager and engineer in designing, integrating, testing, and launching a mobile application linked to wrist-worn wearables designed to detect people at risk for sepsis and to work toward preventing the disease.

# Dec 2020 - May 2021

#### UX / UI Designer

#### Oigetit Tec / Contract / Remote

In a cross-functional international team, I collaborated with the project manager on a variety of small projects, focusing mainly on graphic design, improving UX&UI design, animation designs, and UX motion design in order to create a better user experience in news filtering between fake and true.

#### Oct 2020 - Dec 2020

#### **Product Designer**

# Concept Art House / Contract / Remote

Together with the project manager from DC FanDome and the vice president from Concept Art House, I developed design concepts, storyboards, wireframes, and prototypes for a tablet streaming service that allows users to watch TV shows and movies with friends in one room to enjoy more fun and interactions during these social isolation times.